



...sip into the world of specialty teas with Lisa Boalt Richardson

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**WORLD TEA EXPO FLOODS ATLANTA WITH OVER
5,000 SPECIALTY TEA BUYERS
Local Tea Expert Featured as Speaker at Expo**

ATLANTA, GA (June 15, 2007) ...After viewing over 200 new specialty tea products, Lisa Boalt Richardson, the President of Lisa Knows Tea and the Southern Association of Tea Businesses is excited to share her discoveries with the world. The World Tea Expo was held in Atlanta, Georgia, June 9-11, 2007 with over 5,000 tea enthusiasts from the trade trying out the latest products in specialty tea. Ms. Richardson was a speaker for the event that has been deemed one of the 50 fastest growing expos in North America.

The expo offered seminars in tea education by tea experts from all around the globe. George Jage, President of the World Tea Expo noted, "Lisa displayed her vast experience and industry savvy in tea and tea marketing. She is fast becoming one of the foremost experts on tea and we were pleased to have her at our event this year," he concluded.

Tea is hot and getting hotter. It is no surprise that Entrepreneur Magazine listed tea as one of the "hottest trends and best business ideas" in 2006. "Nowhere else in the United

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States other than the World Tea Expo can a tea professional view all the newest innovations in tea and tea products under one roof”, states Richardson. Tea consumers will be able to purchase all the products seen at the World Tea Expo soon.

Lisa Boalt Richardson of Lisa Know Tea travels the country speaking at conferences and special events relating to culinary and specialty tea audiences. She is the President of the Southern Association of Tea Businesses, a graduate of the Protocol School of Washington, a Certified Tea Professional, and a member of the Specialty Tea Institute. Lisa has been featured in the magazines, *Cooking with Paula Deen* and *Tea Time*, as well as written articles for *Tea Experience Digest*.

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If you would like more information about this topic, or to schedule an interview with Lisa Boalt Richardson, please call 678-867-2088 or email Lisa at lisa@lisaknowstea.com.